

Commissioner for Patents  
Reply to Office Action of January 27, 2005  
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Serial No.: 09/745,483

### AMENDMENTS TO THE ABSTRACT

Please amend the Abstract of the Disclosure as follows:

A system and method ~~that for extracting~~ advertising ~~materials-segments~~ from a video source, ~~describes and stores~~ the extracted ~~materials-segments~~ in a structured database ~~for to~~ be used in various applications. The system for extracting, advertising, or other promotional segments, from a video signal ~~may comprise means to convert, if necessary, converts~~ the video signal to a digital format, if required, means for storing ~~said the~~ video signal in a database, ~~means for scanning said scans the~~ video signal for the presence of predetermined characteristics and ~~means uses to associate such the~~ characteristics ~~with the to locate a start and an end of each such segment.~~